



# MEDIA GUIDE 11 - 17 MAR 2024





























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# EUR(O)VISION SPORT OPERATED BY EBU WE CONNECT PEOPLE TO SPORT AND SPORT TO THE PEOPLE ICE INTERPRETABLE OF THE PEOPLE

We believe in pushing the boundaries, to finding new solutions, to doing whatever it takes to make sport part of everyone's life. We use the collective power of public service media organizations to showcase sport at its best. For federations, it's an opportunity to build visibility to help their sport thrive. It's an attitude that makes everyone a winner.





# **CANMORE** 11 - 17 MAR 2024

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# **CANMORE** 11 - 17 MAR 2024

# A.1 FOREWORD

# WELCOME TO SUNNY CANMORE,

# HOME OF BIATHLON IN CANADA.

On behalf of the BMW IBU World Cup Biathlon 2024 Canmore Organizing Committee and all of our volunteers and sponsors, I welcome you to the beautiful Canadian Rocky Mountains.

We are excited to host the season-finale this year and unveil the facility upgrades that have been completed at the Canmore Nordic Centre, home of the 1988 Winter Olympic Games Biathlon and Nordic competitions, and the 2016 and 2019 IBU Biathlon World Cups. Following a \$17.5 million investment in the facility from the Government of Alberta, the Canmore Nordic Centre is once again positioned amongst the best Nordic venues in the world. This outstanding facility features world-class snowmaking capacity and more than 60km of groomed trails.

We are excited to host the world's finest biathletes on challenging trails in Canmore. This race is the culmination of an enormous effort, more than 350 volunteers have worked hard to prepare the venue and plan the competition. Nearly 400 team attendees from over 25 countries will be competing in Canmore this year.

The Town of Canmore is just five minutes from the Canmore Nordic Centre. This community of 13,000 is eagerly anticipating the competitions and many other special events and celebrations planned throughout the week.

Welcome to Canmore!

Ven Javier

Event Chair BMW IBU World Cup Biathlon 2024 Canmore

# **FOREWORD**

"

"

" Biathlon Canada is proud to welcome the world to Canmore for the final world cup of the season. The athletes are at their best and Canada has a home field advantage that we will certainly capitalize on. Enjoy the atmosphere of this tremendous event!

- Kerry Dankers | CEO of Biathlon Canada

" On behalf of Town Council and the whole community of Canmore, it is a pleasure to welcome everyone to the Biathlon IBU Cup. Thanks to the 1988 Olympics, we have the incredible Canmore Nordic Centre which plays a key role in defining our love of winter. Since those games, Canmore's sport focus has grown and developed. We are proud to have world-class athletes among our residents, both professional and amateur. Best of luck to everyone competing and thank you to all the volunteers that have contributed to hosting this event.

- Mayor Sean Krausert

Tourism Canmore Kananaskis is thrilled to support the BMW IBU World Cup Biathlon Canmore. This international competition, featuring athletes from 25 nations, is a huge economic driver for our community and aligns perfectly with our commitment to continually provide astonishing adventures that nourish the soul. As leaders in sustainable tourism, we're proud to showcase the beauty of the Canadian Rockies to millions of viewers worldwide. We look forward to welcoming the world to Canmore and creating lasting memories for both the athletes and spectators alike.

- Rachel Ludwig | CEO Tourism Canmore Kananaskis







# **CANMORE** 11 - 17 MAR 2024

# A.2 GENERAL INFORMATION

# **TOWN OF CANMORE**

A postcard town tucked beneath the majestic Canadian Rockies, Canmore is known for its stunning natural beauty and mountain playground.

A stroll through downtown will lead you to trendy boutique shops, art galleries, gourmet dining, and local handcrafted goods. A well-connected trail system will take you along the icy blue waters of the Bow River, crossing paths with wild-life such as elk, deer, coyotes, and even bears depending on the time of year.

A diverse population of residents call Canmore home, including many Olympic winter sport athletes, who use the world-class training facility at the Canmore Nordic Centre. The Nordic Centre was the cross-country and biathlon venue for the 1988 Calgary Winter Olympics, and TV coverage from that event showcased Canmore's natural beauty. With that, the secret was out and what was once a tiny mining town began booming with tourism.



# GENERAL INFORMATION

# **CANMORE NORDIC CENTRE**

The Canmore Nordic Centre is North America's premier Nordic venue, with a brand new shooting range boasting 30 electronic Kurvinen targets, 24 permanent wax cabins, an expansive paved roller ski trail network, a top notch snow making system, and lighting for night skiing and shooting.

Since 2005, Canmore has hosted countless Nordic and Biathlon competitions, including three IBU Cups (2012, 2014, 2023), a World Youth & Junior Biathlon Championship (2009), and two Biathlon World Cups (2016, 2019). The 2024 World Cup marks the 8th international biathlon competition held in Canmore in the past 12 years, which has also played host to five Cross Country World Cups since 2005, including this year's COOP FIS Cross-Country World Cup (February 9-13, 2024).

In the summer season, the Nordic Centre hosts local, national, and international mountain bike and running races, as well as disc-golf, roller skiing, and other sporting events.

Following a \$17.5 million investment from the Government of Alberta, the Canmore Nordic Centre has been undergoing significant improvements since 2022. Through the renovation, the facility retained its Class A license, required for hosting IBU World Cups, World Championships, and Olympics.



The scope of the work also includes a new biathlon building with a roof-top patio, a new stadium layout and penalty loop, and a new roller ski trail. An expansion to the snowmaking and storage capacity has also been completed, from 12,000 m³ to 36,000 m³. This expansion grows the Frozen Thunder trail network from 2 kilometers to 7 kilometers for early season training in October.

With the finishing touches still to be complete in the summer of 2024, the Nordic Centre is primed to play host to future elite international sporting events and act as a state-of-the-art facility for all Albertans.





# **CANMORE** 11 - 17 MAR 2024

# **GETTING TO AND FROM CANMORE**

## By plane

We recommend using Calgary International Airport as your first point of entry into Canada, past events have shown that clearing Customs & Immigration in Calgary is more streamlined and winter storms can often delay connecting flights from Eastern Canada. The airport is 122km from the venue. We recommend taking one of the airport shuttles, unless your flight arrives late at night, or you prefer the personal freedom to visit the venue at irregular hours, or other sites around Canmore at your leisure.

## 1. Book a spot on the Banff Airporter:

Receive a 20% discount on the Banff Airporter's daily shuttle service between the Calgary Airport and the Canmore Coast Hotel. Visit www. banffairporter.com to view the schedule and book online. Proceed through the reservation and use promocode – skicanmore – for 20% off the final payment price.

## 2. Book a spot on the Brewster Express:

Visit www.banffjaspercollection.com/brewsterexpress/ and receive a 15% discount on roundtrip bookings between the Calgary Airport and the Canmore Coast Hotel.

## 3. Book a rental car:

From the Calgary International Airport. Advanced booking is recommended through a car agency website or your preferred discounted travel booking platform.



# LOCAL TRANSPORTATION

## **Event transportation:**

The OC has arranged for free shuttle service between the Canmore Nordic Centre and our media accommodation pick-up hub. The schedule and pick up location can be found on page 10-11, via the QR code, or by visiting: www.canmorebiathlon.ca/media



## Public transportation:

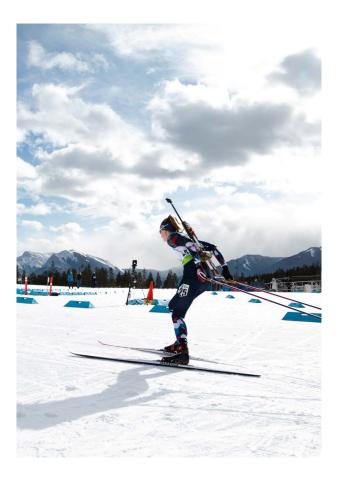
Canmore offers free public transportation through Roam Transit, and affordable transportation to the nearby historic Town of Banff and Lake Louise. For information on routes, schedules, and fares please visit: www.roamtransit.com



# PARKING AT THE CANMORE NORDIC CENTRE

Parking is extremely limited at the Canmore Nordic Centre and users are encouraged to take our shuttle service or enjoy the walk from downtown Canmore, which features the Town of Canmore Artwalk. If you wish to apply for a parking pass onsite, please contact: info@canmorebiathlon.ca

Please note: passes are subject to availability.





# **CANMORE** 11 - 17 MAR 2024

# **EXPLORE CANMORE KANANASKIS**

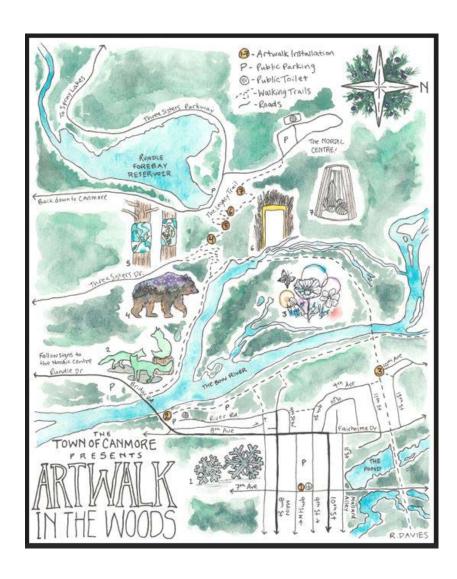
We invite you to live like a local and find connections with the people and places that make this place special. With big sights to be seen and plenty of attractions to check off your list, there is no limit to the ways you can uncover the wonders of Canmore and Kananaskis.

To start exploring visit www.explorecanmore.ca

# **ARTWALK CANMORE**

Curated by the Town of Canmore, the Art Walk in the Woods is installed on the Legacy and Spur Line Trails. Walk the 2.5km either to or from Canmore Nordic Centre to downtown Canmore and take in the seven installations from local and regional artists who are celebrating the Canmore World Cup events this winter. Each installation reflects the theme of "We Welcome the World". We hope you enjoy the Art Walk en-route to the competitions!





A.

# GENERAL INFORMATION

# **ACCOMMODATION**

Available media accommodation can be found via the QR code or by visiting: www.canmorebiathlon.ca/media



# MEDIA APPRECIATION NIGHT

On Thursday, March 14th, please join us at our Media Appreciation Night! Light snacks and two drink tickets per person will be provided, come enjoy one of our terrific local breweries.

Where: Canmore Brewing Company (1460 Railway Ave, Canmore, AB)

When: 14 March, 18:00 - 20:00

Please RSVP to media@canmorebiathlon.ca by March 12th. Four representatives from each RHB & the EBU are welcome to attend.

# **NEWS, IMAGE, & MEDIA SERVICE**

During the event, the OC media team will distribute the IBU media handout, relevant news, press releases and images. Make sure to stay up to date with our website and social media platforms:



Website: www.canmorebiathlon.ca



Instagram: @canmorebiathlon



Facebook: /canmorebiathlon

# A.3 OFFICIAL TITLE & LOGO

OFFICIAL TITLE

BMW IBU World Cup Biathlon 2024 Canmore

OFFICIAL LOGO



Download the Official Logo here:







# **CANMORE** 11 - 17 MAR 2024









# **CANMORE** 11 - 17 MAR 2024

# MEDIA/BROADCASTER/VOLUNTEER TRANSPORTATION SCHEDULE

# PINK ROUTE

12 - 13 March										
Northwinds - CNC	Leaving	g every 2	0 minut	es from	07:00 to	10:00				
Northwinds	07:00	07:20	07:40	08:00	08:20	08:40	09:00	09:20	09:40	10:00
Canmore Nordic Centre	07:20	07:40	08:00	08:20	08:40	09:00	09:20	09:40	10:00	10:20
CNC - Northwinds	Leaving every 20 minutes from 15:00 to 18:00									
Canmore Nordic Centre	15:00	15:20	15:40	16:00	16:20	16:40	17:00	17:20	17:40	18:00
Northwinds	15:20	15:40	16:00	16:20	16:40	17:00	17:20	17:40	18:00	18:20

14 - 15 March										
Northwinds - Travel AB - CNC	Leaving	Leaving every 20 minutes from 07:00 to 10:00								
Northwinds	07:00	07:20	07:40	08:00	08:20	08:40	09:00	09:20	09:40	10:00
Travel Alberta Lot	07:05	07:25	08:45	08:05	08:25	09:45	09:05	09:25	10:45	10:05
Canmore Nordic Centre	07:20	07:40	08:00	08:20	08:40	09:00	09:20	09:40	10:00	10:20
CNC - Northwinds - Travel AB	Leaving every 40 minutes from 12:00 to 15:30									
Canmore Nordic Centre	12:00	12:40	13:20							
Northwinds	12:15	12:55	13:35							
Travel Alberta Lot	12:20	13:00	13:40							
CNC - Northwinds - Travel AB	Leaving every 20 minutes from 15:00 to 18:00									
Canmore Nordic Centre	15:00	15:20	15:40	16:00	16:20	16:40	17:00	17:20	17:40	18:00
Northwinds	15:20	15:40	16:00	16:20	16:40	17:00	17:20	17:40	18:00	18:20
Travel Alberta Lot	15:20	15:40	16:00	16:20	16:40	17:00	17:20	17:40	18:00	18:20

16 - 17 March										
Northwinds - Travel AB - CNC	Leaving	Leaving every 20 minutes from 07:00 to 10:00								
Northwinds	07:00	07:20	07:40	08:00	08:20	08:40	09:00	09:20	09:40	10:00
Travel Alberta Lot	07:05	07:25	08:45	08:05	08:25	09:45	09:05	09:25	10:45	10:05
Canmore Nordic Centre	07:20	07:40	08:00	08:20	08:40	09:00	09:20	09:40	10:00	10:20
CNC - Northwinds - Travel AB	Leaving	g every 4	0 minut	es from	12:40 to	14:00				
Canmore Nordic Centre	12:40	13:20	14:00							
Northwinds	12:55	13:35	14:15							
Travel Alberta Lot	13:00	13:40	14:20							
CNC - Northwinds - Travel AB	Leaving every 20 minutes from 16:00 to 18:40									
Canmore Nordic Centre	16:00	16:20	16:40	17:00	17:20	17:40	18:00	18:20	18:40	
Northwinds	16:15	16:35	16:55	17:15	17:35	17:55	18:15	18:35	18:55	
Travel Alberta Lot	16:20	16:40	17:00	17:20	17:40	18:00	18:20	18:40	19:00	

Last updated: 20 February, 2024





That is what we stand for, in more than 290 specialist centres in Europe!





# **CANMORE** 11 - 17 MAR 2024

# **B.1 ACCREDITATION & ACCESS SYSTEM**

# **ACCREDITATION**

The accreditation office is located in Meeting Room A on the main floor of the Day Lodge.

## Head of Accreditation

Marion Sowka

Phone: +1 501 463 2020

Email: accreditation@canmorebiathlon.ca

All Media personnel must have event accreditation to access the venue from March 12th to 17th, 2024. Your accreditation card indicates your access rights allocated by the IBU.

Lost or stolen accreditation must be reported to the Accreditation Office immediately.

## Siwidata Contact

**Dominik Collazuol** 

Email: dominikcollazuol@siwidata.com

ACCREDITATION OFFIC	CE HOURS
TUESDAY 12 March	09:00 - 15:00
WEDNESDAY 13 March	09:00 - 14:00
THURSDAY 14 March	07:45 - 10:40
FRIDAY 15 March	08:00 - 10:40
SATURDAY 16 March	08:30 - 12:00
SUNDAY 17 March	08:30 - 11:15

# **B.2 MEDIA CENTRE**

The Media Centre is located in Meeting Room B inside the Day Lodge.

The Media Centre features work stations, an area for photographers, and offers free WiFi to all media, and LAN cabling for work stations. Start lists and results will be available electronically.



**Donna MCELLIGOTT** 

Chief of Media

Phone: +1 403 703 5292

Email: media@canmorebiathlon.ca

# **MEDIA DINING**

Hot food and beverages will be available in Meeting Room B located in the Day Lodge, and a selection of snacks throughout the day. Extra meals may be purchased from the cafeteria on the main floor of the Day Lodge.

# **INTERVIEW ZONES (I-ZONES)**

In lieu of traditional press conferences, I-Zones will be located in the Media Centre. Interviews will be available with the top three athletes after each individual competition. Pool interviews can commence once athletes arrive from the mixed zone to the I-Zone.

MEDIA CENTRE HOURS	
TUESDAY 12 March	08:30 - 17:30
WEDNESDAY 13 March	08:30 - 17:30
THURSDAY 14 March	08:30 - 17:00
FRIDAY 15 March	08:30 - 17:00
SATURDAY 16 March	09:00 - 18:30
SUNDAY 17 March	09:00 - 18:30

# **B.3 PHOTOGRAPHERS**

# PHOTO BRIEFING

Two hours prior to the first competition in Canmore there will be a mandatory briefing for Moving Media (photographers, mobile TV-crews, and creative content creators). This is currently scheduled for 08:40 on March 14. On March 16 and March 17 there will be two short briefings, occuring 90 minutes prior to the start of the first competition of the day. All briefings will be held in the Media Centre.

# PHOTOGRAPHER BIBS

All photographers who work in the stadium area must wear a photographer bib. Along with your accreditation card, the photographer bib will provide access to the photographer areas and the Media Centre. To obtain a bib you will need to leave a deposit of \$30 CAD with the Media Centre.

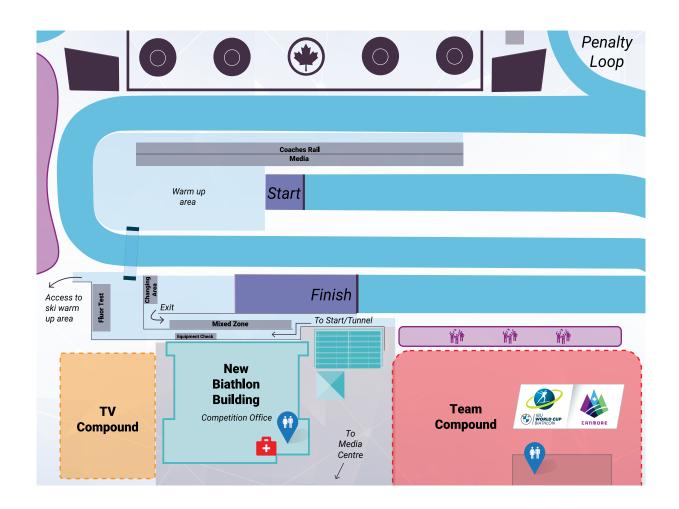


# **CANMORE** 11 - 17 MAR 2024

# **B.4 MIXED ZONE**

The mixed zone has dedicated TV and radio positions for live interviews, as well as space for print and digital media. The final placement of media members will be completed by the EBU.

\*see Mixed Zone Handout for your stall placement in the Mixed Zone



# **B.5 FILMING & DISTRIBUTION RULES**

Please note that it is not allowed to film at the venue and to use video footage from the IBU events, including interviews in the mixed zone unless you have an EBU/IBU permission to do so. Such requests should be negotiated ahead of the event.

C.

# SPORTS PROGRAMMING INFORMATION

# **COMPETITION PROGRAM 2024**

	COMPETITION	ZEROING	TRAINING	ANCILARY EVENTS
MONDAY 11 March			Training Men & Women 14:00 - 15:00	
TUESDAY 12 March			Training   Men 10:30 - 12:30 Official Training   Women 13:30 - 15:30	
WEDNESDAY 13 March			Training   Women 10:30 - 12:30 Official Training   Men 13:30 - 15:30	
THURSDAY 14 March	WOMEN 7.5 KM SPRINT 10:40	09:40 10:30	Training   Men 13:30 - 15:00	Award & Flower Ceremony Immediately After Competition Media Appreciation Night
FRIDAY 15 March	MEN 10 KM SPRINT 10:40	09:40 10:30	Training   Women 13:30 - 15:00	Award & Flower Ceremony Immediately After Competition
SATURDAY 16 March	WOMEN 10 KM PURSUIT 11:10 MEN 12.5 KM PURSUIT 15:10	10:25 10:55 14:25 14:55		Award & Flower Ceremony Immediately After Competition
SUNDAY 17 March	WOMEN 12.5 KM MASS START 11:10 MEN 15 KM MASS START 15:20	10:25 10:55 14:35 15:05		Award & Flower Ceremony Immediately After Competition

**Please note:** the competition schedule and times are subject to change – for more information, **please visit www.biathlonworld.com/calendar** 





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# SPORTS PROGRAMMING INFORMATION

# **HOW TO VIEW COMPETITION RESULTS - 2 WAYS**

If using a computer - visit the IBU Datacenter:

- 1) visit: https://www.biathlonresults.com/#/datacenter
- 2) log in or, click:

CONTINUE WITHOUT REGISTRATION

3) scroll down: to BMW IBU World Cup Canmore





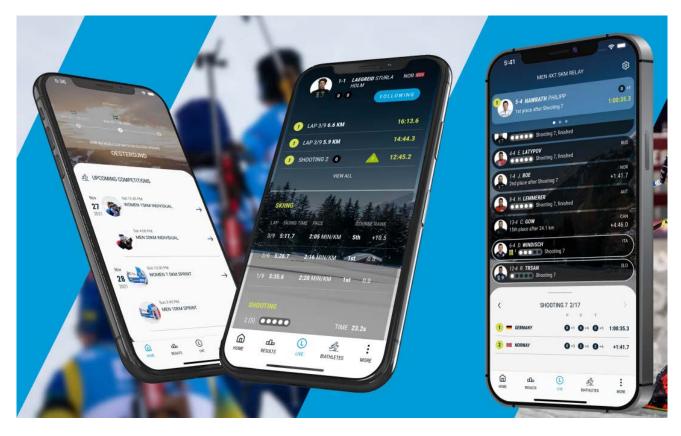
















# **CANMORE** 11 - 17 MAR 2024

# **C.2 COMPETITION DESCRIPTIONS**

# **SPRINT**

Time is of the essence! In the sprint athletes are racing against the clock in a time trial, starting at 30-second intervals. Three loops are skied with two shooting stages in between (prone and standing). Each missed target requires a 150m penalty loop. The stakes are high as the top 60 athletes qualify for the Pursuit competition!





# SPORTS PROGRAMMING INFORMATION

# **PURSUIT**

The top 60 athletes from the sprint move ahead and the chase is on! The start interval is determined by the sprint results. Competitors ski 5 loops with 4 shooting stages – the first two prone, and second two standing. A penalty loop of 150m is required for each missed shot before starting the next lap. This competition is full of big moves and sudden drama, especially in the final shooting stage, when victory is often on the line. The first to cross the finish line is the winner!





# **MASS START**

Don't miss the thrilling conclusion to the competitions in Canmore during the Mass Start, as 30 athletes start simultaneously. Tactics abound with quick, accurate shooting being essential. Five laps of the course are skied with four shooting stages in between – the first two prone, the second two standing. A penalty loop of 150m is required for each missed shot before starting the next lap. The first across the finish line is the winner.

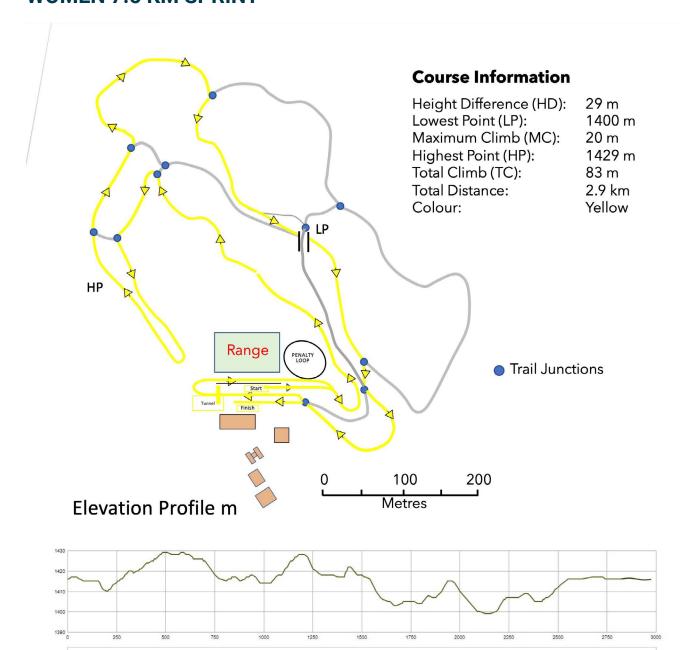




# **CANMORE** 11 - 17 MAR 2024

# **C.3 COURSE MAPS**

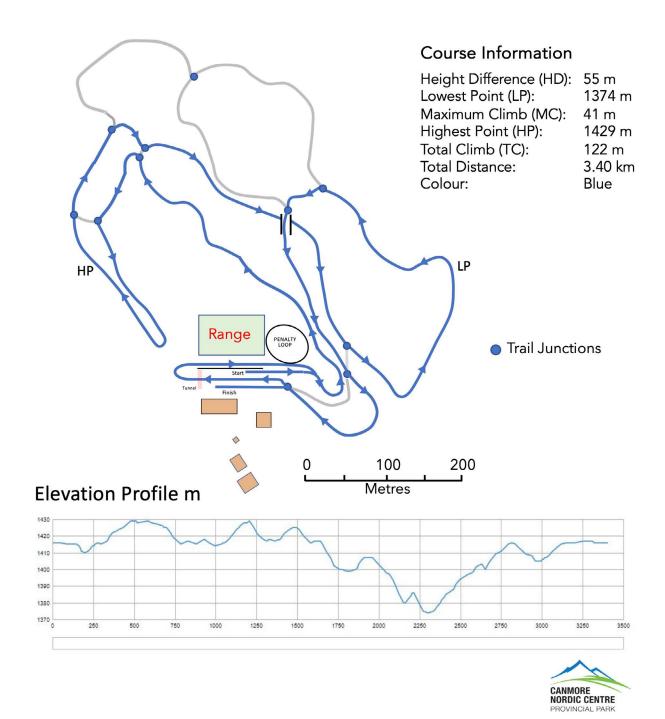
# **WOMEN 7.5 KM SPRINT**





# SPORTS PROGRAMMING INFORMATION

# **MEN 10 KM SPRINT**

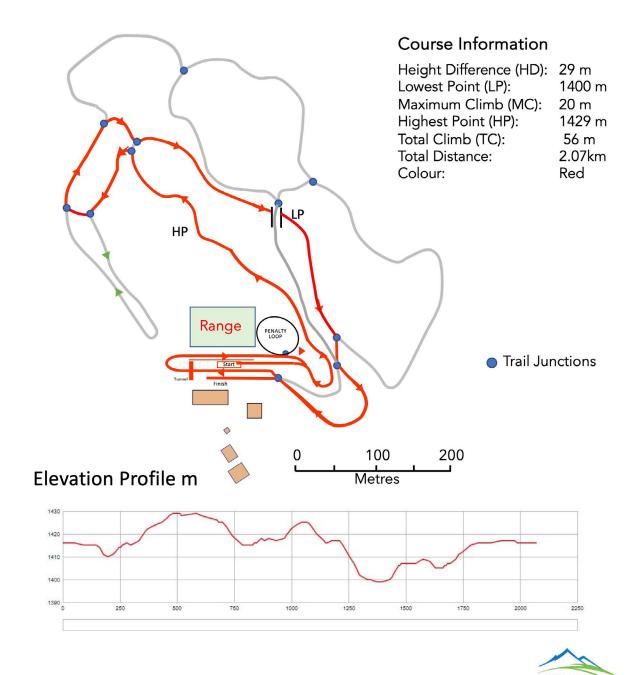






# **CANMORE** 11 - 17 MAR 2024

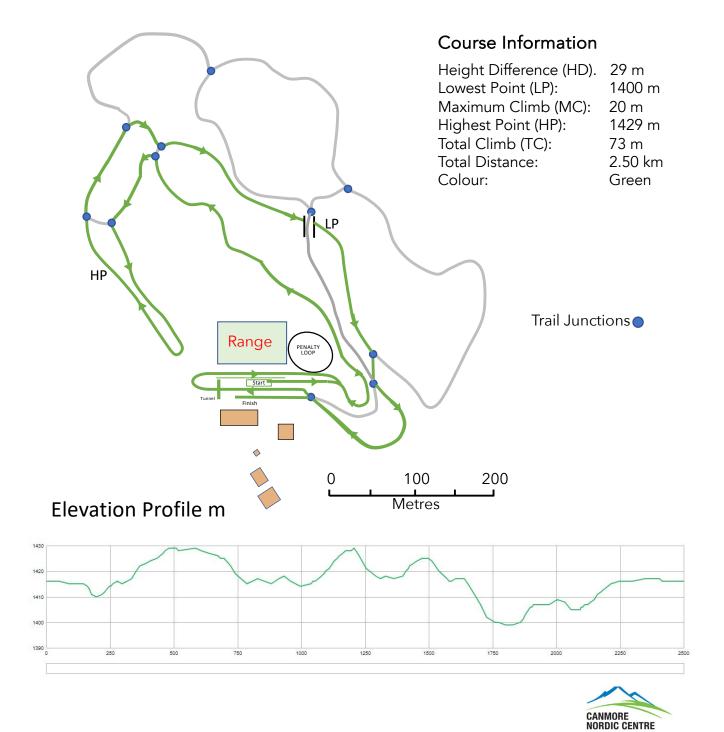
# **WOMEN 10 KM PURSUIT**





# SPORTS PROGRAMMING INFORMATION

# **MEN 12.5 KM PURSUIT**

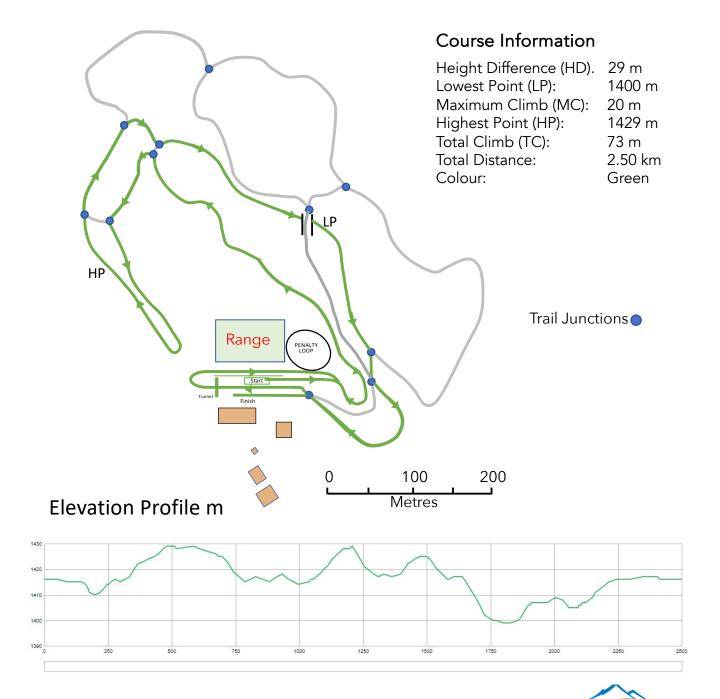






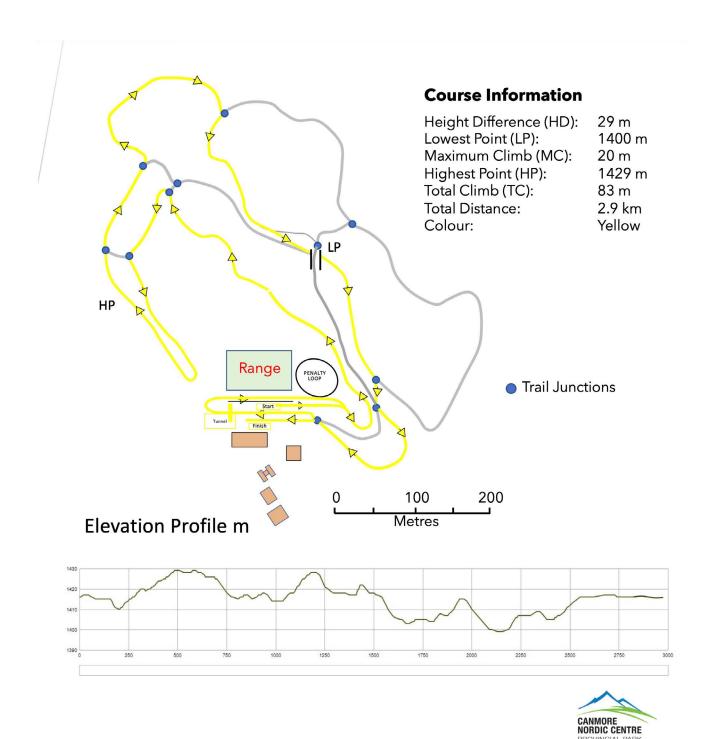
# **CANMORE**11 - 17 MAR 2024

# **WOMEN 12.5 KM MASS START**



# SPORTS PROGRAMMING INFORMATION

# **MEN 15 KM MASS START**







# **CANMORE** 11 - 17 MAR 2024

# **D.1 OC MAIN CONTACTS**



**Donna MCELLIGOTT**Chief of Media

Phone: +1 403 703 5292

Email: media@canmorebiathlon.ca



**Ken DAVIES** 

**Event Chair** 

Phone: +1 403 680 5217 Email: kendavies@lumina.ca

# **Lyle MCLEOD**

**Chief of Competition** 

Phone: +1 403 604 2488

Email: competition@canmorebiathlon.ca

## **Garth JENKINS**

Chief of Logistics

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## **Jack PENGELLY**

**Chief of Business Operations** 

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Email: jpengelly@canmorebiathlon.ca

## **Dale BARTROM**

Chief of IT

Phone: +1 403 760 8016

Email: it@canmorebiathlon.ca

## **Marion SOWKA**

Chief of Accreditation

Phone: +1 501 463 2020

Email: accreditation@canmorebiathlon.ca



# **KEY PERSONS**& CONTACTS

C.

# **D.2 IBU CONTACTS**

## **IBU Communications Director**

Christian Winkler

Phone: +43 664 1922 429

Email: christian.winkler@ibu.at

# IBU Photo Manager

Christian Manzoni

Phone: +43 664 1922 916

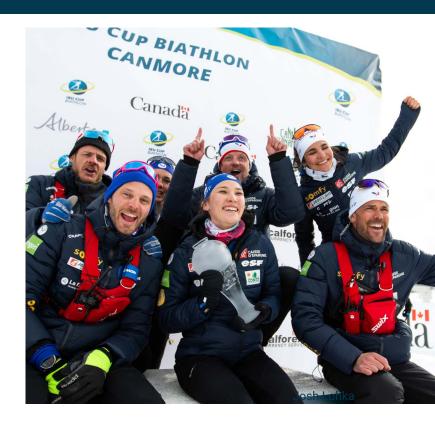
Email: christian.manzoni@ibu.at

# IBU World Cup Media Manager

Mariya Osolodkina

Phone: +43 664 1922 552

Email: mariya.osolodkina@ibu.at



# **IBU SPORT TECHNICAL OFFICIALS & REFEREES**

Race Director	Borut Nunar	IBU
Technical Delegate	Michal Zichacek	CZE
Referee   Materials	Janis Berzins	LAT
Referee   Shooting Range	Erik Olofsson	SWE
Referee   Start/Finish	Katharina Leitgeb	ITA
Referee   Course	Max Saenger	USA

# **D.3 HOST BROADCASTERS**

# **European Broadcasting Union (EBU)**

EBU TV Delegate | Bettina Vecchi

Phone: +41 79 4016 183 Email: vecchi@eurovision.net





**CANMORE** 11 - 17 MAR 2024

# **D.4 EMERGENCY CONTACTS**

# **EMERGENCY SERVICE**

In case of an emergency at the Canmore Nordic Centre, please call 9-1-1 and ask for Kananaskis Dispatch or contact the front desk in the Day Lodge

# **MEDICAL & PHARMACIES**

Canmore General Hospital offers a range of healthcare services including a 24/7 emergency department. **Phone number:** +1-403-678-5536 / **Address:** 1100 Hospital Place, Canmore, Alberta

Several pharmacies are located in Canmore, the closest pharmacy to the hospital is Grassroots Pharmacy. Address: 1205 Bow Valley Trail - Unit 103A, Canmore, Alberta

# **ROYAL CANADIAN MOUNTED POLICE (RCMP)**

**Services available include:** report a crime, general information, and non-emergency complaints. English and French service available.

Hours of operation: 24/7 service with office hours open Mon - Fri 08:00 - 16:00

Phone: +1-403-678-5519

Address: 101 Elk Run Blvd Canmore, Alberta

Report a crime online: https://ocre-sielc.rcmp-grc.gc.ca/alberta

# **CANMORE BIATHLON**

Alberta Event Hosting Society of Biathlon #100 1995 Olympic Way, Canmore, AB Canada T1W 2T6 info@canmorebiathlon.ca

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# Building big moments in sport

The passionate team at Infront understands the needs of our partners and offers them tailor-made solutions to create the greatest moments in sport.

With more than 30 years of experience, Infront is one of the few companies that offers everything an event or commercial partner needs. Be it the sale of media rights, TV production, digital content, events, sponsorship, hospitality and consultancy, Infront has developed innovative solutions to ensure the success of almost 200 rights holders around the world.

Since 1992, Infront has supported the International Biathlon Union (IBU) and the national federations in hosting IBU events at various competition levels. As marketing partner, Infront has helped develop biathlon from a niche sport into one of the most popular winter sports and will further enhance its premium value and commercial strength in the future.

## All about sports

